

Opportunities and Challenges in Massive Data-Intensive Computing

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Ptolemy: Floating-point centric ...





Copernicus: Data-centric



Figure 2 - This diagram from Copernicus' original manuscript places the Sun at the centre of the universe.



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OPPORTUNITIES





Opportunities

- Application-oriented Opportunities:
 - High performance computing for massive graphs
 - Streaming analytics
 - Informational Visualization techniques for massive graphs
 - Heterogeneous systems: Methodologies for combining the use of the Cloud and Manycore for high-performance computing
 - Energy-efficient high-performance computing



Opportunity 1: High performance computing for massive graphs

- Traditional HPC has focused primarily on solving large problems from chemistry, physics, and mechanics, using dense linear algebra.
- HPC faces new challenges to deal with:
 - time-varying interactions among entities, and
 - massive-scale graph abstractions where the vertices represent the nouns or entities and the edges represent their observed interactions.
- Few parallel computers run well on these problems because
 - they often lack locality required to get high performance from distributedmemory cache-based supercomputers.
- Case study: Massively threaded architectures are shown to run several orders of magnitude faster than the fastest supercomputers on these types of problems!
- ➔ A focused research agenda is needed to design algorithms that scale on these new platforms.

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Opportunity 2: Streaming analytics

- While our high performance computers have delivered a sustained petaflop, they have done so using the same antiquated **batch processing** style where a program and a static data set are scheduled to compute in the next available slot.
- Today, data is overwhelming in volume *and rate*, and we struggle to keep up with these **streams**.
- → Fundamental computer science research is needed in:
 - → the design of streaming architectures, and
 - ➔ data structures and algorithms that can compute important analytics while sitting in the middle of these torrential flows.





Opportunity 3: Information Visualization techniques for massive graphs

- Information Visualization today
 - addresses traditional scientific computing (fluid flow, molecular dynamics), or
 - when handling discrete data, scale to only hundreds of vertices at best.
- ➔ However, there is a strong need for visualization in the data sciences so that analytics can gain understanding from data sets with from millions to billions of interacting non-planar discrete entities.
 - Applications include: data mining, intelligence, situational awareness



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Opportunity 4: Heterogeneous Systems: Methodologies for combining the use of the Cloud and Manycore for high-performance computing.

- Today, there is a dichotomy between using clouds (e.g. Hadoop, map-reduce) for massive data storage, filtering, summarization, and massively parallel/multithreaded systems for data-intensive computation.
- → We must develop methodologies for employing these complementary systems for solving grand challenges in data analysis.











Opportunity 5: Energy-efficient high-performance computing

- The main constraint for our ability to compute has changed
 - from availability of compute resources
 - to the ability to power and cool our systems within budget.
- Holistic research is needed that can permeate from the architecture and systems up to the applications AND DATA CENTERS, whereby energy use is a first-class object that can be optimized at all levels.





MOTIVATION



Exascale Streaming Data Analytics:



Real-world challenges

All involve analyzing massive streaming complex networks:

- Health care → disease spread, detection and prevention of epidemics/pandemics (e.g. SARS, Avian flu, H1N1 "swine" flu)
- Massive social networks → understanding communities, intentions, population dynamics, pandemic spread, transportation and evacuation
- Intelligence → business analytics, anomaly detection, security, knowledge discovery from massive data sets
- Systems Biology → understanding complex life systems, drug design, microbial research, unravel the mysteries of the HIV virus; understand life, disease,
- Electric Power Grid → communication, transportation, energy, water, food supply
- Modeling and Simulation → Perform fullscale economic-social-political simulations



Ex: discovered minimal changes in O(billions)-size complex network that could hide or reveal top influencers in the community Allegiance switching: identify entities that switch communities. Community structure: identify the genesis and dissipation of communities Phase change: identify significant change in the network structure

REQUIRES PREDICTING / INFLUENCE CHANGE IN REAL-TIME AT SCALE

Ubiquitous High Performance Computing (UHPC)



Goal: develop highly parallel, security enabled, power efficient processing systems, supporting ease of programming, with resilient execution through all failure modes and intrusion attacks

Architectural Drivers:

- Energy Efficient
- Security and Dependability
- Programmability

Program Objectives:

- One PFLOPS, single cabinet including self-contained cooling
- 50 GFLOPS/W (equivalent to 20 pJ/FLOP)
- Total cabinet power budget 57KW, includes processing resources, storage and cooling
- Security embedded at all system levels
- Parallel, efficient execution models
- Highly programmable parallel systems
- Scalable systems from terascale to petascale





"NVIDIA-Led Team Receives \$25 Million Contract From DARPA to Develop High-Performance GPU Computing Systems" -MarketWatch Echelon: Extreme-scale Compute Hierarchies with Georgia Institute of Technology Efficient Locality-Optimized Nodes



Information Innovation Office

PRODIGAL: *Proactive Detection of Insider Threats with Graph Analysis and Learning*

ADAMS Program Kickoff Meeting, June 6-7, 2011

Georgia Tech Research Institute Carnegie-Mellon University Oregon State University University of Massachusetts











SAIC

The PRODIGAL Architecture





Center for Adaptive Supercomputing Software for MultiThreaded Architectures (CASS-MT)

- Launched July 2008
- Pacific-Northwest Lab
 - Georgia Tech, Sandia, WA State, Delaware
- The newest breed of supercomputers have hardware set up not just for speed, but also to better tackle large networks of seemingly random data. And now, a multi-institutional group of researchers has been awarded over \$14 million to develop software for these supercomputers. Applications include anywhere complex webs of information can be found: from internet security and power grid stability to complex biological networks.





Example: Mining Twitter for Social Good

ICPP 2010

Massive Social Network Analysis: Mining Twitter for Social Good

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Courtney Corley Rob Farber Pacific Northwest National Lab.

Abstract-Social networks produce an enormous quantity of data. Facebook consists of over 400 million active users sharing over 5 billion pieces of information each month. Analyzing this vast quantity of unstructured data presents challenges for software and hardware. We present GraphCT, a Graph Characterization Toolkit for massive graphs representing social network data. On a 128processor Cray XMT, GraphCT estimates the betweenness centrality of an artificially generated (R-MAT) 537 million vertex, 8.6 billion edge graph in 55 minutes and a realworld graph (Kwak, et al.) with 61.6 million vertices and 1.47 billion edges in 105 minutes. We use GraphCT to analyze public data from Twitter, a microblogging network. Twitter's message connections appear primarily tree-structured as a news dissemination system. Within the

babymakes7

wfleurant

MD4L

newsonswineflu

Sex Staub

DrJAshton

Mrlovkim

RepublicWatch

WLKY

courieriourna

xrayedman

palmdoc

NAIT Debra

laikas ksbw ifire7

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K oliveris

Death_is_Coming

Deat

balancedbites

17k vertices

jds1031

maria businessed

Mox eMediaGirl



Image credit: bioethicsinstitute.org

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TOP 15 USERS BY BETWEENNESS CENTRALITY

Fig. 3. Subcommunity filtering on Twitter data sets

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Massive Data Analytics: Protecting our Nation





Network Analysis for Intelligence and Survelliance

- [Krebs '04] Post 9/11 Terrorist Network Analysis from public domain information
- Plot masterminds correctly identified from interaction patterns: centrality

- A global view of entities is often more insightful
- Detect anomalous activities by exact/approximate graph matching



Image Source: http://www.orgnet.com/hijackers.html



Image Source: T. Coffman, S. Greenblatt, S. Marcus, Graph-based technologies for intelligence analysis, CACM, 47 (3, March 2004): pp 45-47





Graphs are pervasive in large-scale data analysis

- Sources of massive data: petascale simulations, experimental devices, the Internet, scientific applications.
- New challenges for analysis: data sizes, heterogeneity, uncertainty, data quality.

Astrophysics

Problem: Outlier detection. Challenges: massive datasets, temporal variations. Graph problems: clustering, matching.

Bioinformatics

Problem: Identifying drug target proteins. Challenges: Data heterogeneity, quality. Graph problems: centrality, clustering.

Social Informatics

Problem: Discover emergent communities, model spread of information. Challenges: new analytics routines, uncertainty in data. Graph problems: clustering, shortest paths, flows.







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Image sources: (1) http://physics.nmt.edu/images/astro/hst_starfield.ipg (2,3) www.visualComplexity.com

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Flywheel has driven HPC into a corner





Architectural Requirements for **Main and Architectural Requirements** for **Main and Architectural Requirements** (Challenges)

- Runtime is dominated by latency
 - Random accesses to global address space
 - Perhaps many at once
- Essentially no computation to hide memory costs
- Access pattern is data dependent
 - Prefetching unlikely to help
 - Usually only want small part of cache line
- Potentially abysmal locality at all levels of memory hierarchy

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Architectural Requirements for

the Efficient Graph Analysis (Desired Features)

- A large memory capacity
- Low latency / high bandwidth
 - For small messages!
- Latency tolerant
- Light-weight synchronization mechanisms
- Global address space
 - No graph partitioning required
 - Avoid memory-consuming profusion of ghost-nodes
 - No local/global numbering conversions





Streaming Graphs

STINGER: A Data Structure for Graphs with Streaming Updates

- Light-weight data structure that supports efficient iteration and efficient updates.
- Experiments with Streaming Updates to Clustering Coefficients
 - Working with bulk updates, can handle almost 200k per second

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STING Extensible Representation (STINGER)

Enhanced representation developed for dynamic graphs developed in consultation with David A. Bader, Johnathan Berry, Adam Amos-Binks, Daniel Chavarría-Miranda, Charles Hastings, Kamesh Madduri, and Steven C. Poulos.

Design goals:

- Be useful for the entire "large graph" community
- Portable semantics and high-level optimizations across multiple platforms & frameworks (XMT C, MTGL, etc.)
- Permit good performance: No single structure is optimal for all.
- Assume globally addressable memory access
- Support multiple, parallel readers and a single writer
- Operations:
 - Insert/update & delete both vertices & edges
 - Aging-off: Remove old edges (by timestamp)
 - Serialization to support checkpointing, etc.

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STING Extensible Representation



Testbed: Clustering Coefficients

Roughly, the ratio of actual triangles to possible triangles around a vertex.



- Defined in terms of *triplets*.
- *i-j-v* is a *closed triplet* (triangle).
- *m-v-n* is an **open triplet**.
- Clustering coefficient
- # closed triplets / # all triplets
 - Locally, count those around *v*.
- Globally, count across entire graph.
 - Multiple counting cancels (3/3=1)



Streaming updates to clustering coefficients

- Monitoring clustering coefficients could identify anomalies, find forming communities, etc.
- Computations stay local. A change to edge <u, v> affects only vertices u, v, and their neighbors.



- Need a fast method for updating the triangle counts, degrees when an edge is inserted or deleted.
 - Dynamic data structure for edges & degrees: STINGER
 - Rapid triangle count update algorithms: exact and approximate
 - "Massive Streaming Data Analytics: A Case Study with Clustering Coefficients." Ediger, David, Karl Jiang, E. Jason Riedy, and David A. Bader. MTAAP 2010, Atlanta, GA, April 2010.

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Updating clustering coefficients

- Using RMAT as a graph and edge stream generator.
 - Mix of insertions and deletions
- Result summary for single actions
 - Exact: from 8 to 618 actions/second
 - Approx: from 11 to 640 actions/second
- Alternative: Batch changes
 - Lose some temporal resolution within the batch
 - Median rates for batches of size B:

Algorithm	B = 1	B = 1000	B = 4000
Exact	90	25 100	50 100
Approx.	60	83 700	193 300

STINGER overhead is minimal; most time in spent metric.



CHALLENGES



Hierarchy of Interesting Analytics

Extend single-shot graph queries to include time.

- Are there s-t paths between time T_1 and T_2 ?
- What are the important vertices at time T?

Use persistent queries to monitor properties.

- Does the path between s and t shorten drastically?
- Is some vertex suddenly very central?

Extend persistent queries to fully dynamic properties.

Does a small community stay independent rather than merge with larger groups?

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- When does a vertex jump between communities?
- New types of queries, new challenges...



Graph Analytics for Social Networks

- Are there new graph techniques? Do they parallelize? Can the computational systems (algorithms, machines) handle massive networks with millions to billions of individuals? Can the techniques tolerate noisy data, massive data, streaming data, etc. ...
- Communities may overlap, exhibit different properties and sizes, and be driven by different models
 - Detect communities (static or emerging)
 - Identify important individuals
 - Detect anomalous behavior
 - Given a community, find a representative member of the community
 - Given a set of individuals, find the best community that includes them



Suddenly, the flock became suspicious: How come the newcomer wasn't shorn?

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Open Questions for Massive Data Analytic Apps

- How do we **diagnose** the health of streaming systems?
- Are there **new analytics** for massive spatio-temporal interaction networks and graphs (STING)?
- Do current methods scale up from thousands to millions and billions?
- How do I model massive, streaming data streams?
- Are algorithms **resilient** to noisy data?
- How do I visualize a STING with O(1M) entities? O(1B)? O(100B)? with scale-free power law distribution of vertex degrees and diameter =6 ...
- Can accelerators aid in processing streaming graph data?
- How do we leverage the benefits of multiple architectures (e.g. map-reduce clouds, and massively multithreaded architectures) in a single platform?

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10th DIMACS Implementation Challenge

- Graph Partitioning and Graph Clustering are ubiquitous subtasks in many application areas. Generally speaking, both techniques aim at the identification of vertex subsets with many internal and few external edges. To name only a few, problems addressed by graph partitioning and graph clustering algorithms are:
 - What are the communities within an (online) social network?
 - How do I speed up a numerical simulation by mapping it efficiently onto a parallel computer?
 - How must components be organized on a computer chip such that they can communicate efficiently with each other?
 - What are the segments of a digital image?
 - Which functions are certain genes (most likely) responsible for?
- 12-13 February 2012, Atlanta, Georgia
 - Co-sponsored by DIMACS, by the Command, Control, and Interoperability Center for Advanced Data Analysis (CCICADA); Pacific Northwest National Laboratory; Sandia National Laboratories; and Deutsche Forschungsgemeinschaft (DFG).
 - Paper deadline: 21 October 2011
 - <u>http://www.cc.gatech.edu/dimacs10/</u>



Graph500 Benchmark, www.graph500.org

Defining a new set of benchmarks to guide the design of hardware architectures and software systems intended to support such applications and to help procurements. Graph algorithms are a core part of many analytics workloads.

Credit: Rich Murphy (Sandia), and Graph 500 committee

- Five Business Area Data Sets:
 - Cybersecurity
 - 15 Billion Log Entires/Day (for large enterprises)
 - Full Data Scan with End-to-End Join Required
 - Medical Informatics
 - 50M patient records, 20-200 records/patient, billions of individuals
 - Entity Resolution Important
 - Social Networks
 - Example, Facebook, Twitter
 - Nearly Unbounded Dataset Size

- Data Enrichment
 - Easily PB of data
 - Example: Maritime Domain Awareness
 - Hundreds of Millions of Transponders
 - Tens of Thousands of Cargo Ships
 - Tens of Millions of Pieces of Bulk Cargo
 - May involve additional data (images, etc.)
- Symbolic Networks
 - Example, the Human Brain
 - 25B Neurons
 - 7,000+ Connections/Neuron

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 - Kamesh Madduri (Penn State)
 - Guojing Cong (IBM TJ Watson Research Center)
- John Feo and Daniel Chavarría-Miranda (Pacific Northwest Nat'l Lab)



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